

SAMPLE FUNDRAISING ASK LETTER  
Send out with a self-addressed stamped envelope

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Date 2012

Your Name  
Your Address  
City, State, Zip  
Your phone number

Dear

Did you know that:

- UCLA Researchers find that AIDS patients who own pets are less likely to suffer from depression?
- Pets help to control blood pressure?
- Pets can help with social support?
- New York cases account for approximately 18% of all HIV cases in the U.S.?

I am participating in the 2012 Doggone Fun on the Run. The Doggone Fun on the Run supports the Pets Are Wonderful Support (PAWS) program offered to clients of the Southern Tier AIDS Program (STAP). The PAWS program offers HIV+ people practical support in an effort to keep the love and companionship of their pets.

Please support me by contributing \$5, \$10, \$25, or whatever you can. If you are interested in making a donation (fully tax-deductible), please send a check to me made out to STAP prior to Saturday, July 21st or go online to my fundraising page at [www.firstgiving.com/stap](http://www.firstgiving.com/stap). If you are interested in walking with me or forming your own team please call me at (**your phone #**) and I will help you sign up, or visit [www.doggonefunontherun.org](http://www.doggonefunontherun.org).

Thank you for your contribution and support, **100% of your donation goes directly to the PAWS program** and will help someone right here at home to keep their loving companion animal by their side.

Looking forward to hearing from you.

Sincerely,

Your Name